



For our growing technology start-up in Heidelberg's Bahnstadt we are looking for a

## **Junior Marketing Manager (m/w/d)**

### **These are your duties:**

- Support senior marketing with communication and marketing,
- Plan, develop, implement and evaluate online content (esp. e-mailings, articles and social media),
- Develop, manage and evaluate own (online) marketing campaigns,
- Organisation, implementation and evaluation of market and competition analyses,
- Carrying out administrative tasks as they arise,
- Support with the event management.

### **This is your profile:**

- Practical or higher education? That's secondary! The main thing is your commitment to the subject,
- First experience in copywriting for B2B and a sense for demanding target groups,
- Enjoy working on a sophisticated technology topic in B2B,
- An independent way of working and a "maker's mind" without losing your ability to work in a team;
- A growth mindset that allows you to always find the best and most viable options,
- Ideally first experience in B2B marketing, e.g. with MailChimp, WordPress, SEO and image editing.

### **That's what we do:**

HD Vision Systems develops products and solutions for Machine Vision using light field technology and Deep Learning for manufacturing companies in every industry. In this way, we offer fast and easy access to robot vision. Whether 3D scanning, quality inspection or workpiece handling: our focus on user-friendliness builds on our unique combination of hardware and software. This enables our partners to automate flexibly, quickly and easily according to their needs.

### **Sounds like you?**

Then send us your application or get in touch with us now:

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